














England & Wales

| w/c            | 04/03/24  | 11/03/24 | 18/03/24 | 25/03/24 | 01/04/24  |
|----------------|---|----------|----------|----------|---|
| Antibiotics    | NHS Keep Antibiotics working - <i>Highlighting the dangers of overuse and misuse of antibiotics and the race to develop new antibiotics. How we could face a future in which antibiotics no longer work</i> |          |          |          |   |
| Asthma         | Antibiotic Resistance - A report from the WHO outlining how overuse of antibiotics is one of the biggest threats to global health, food security, and development today                                     |          |          |          |   |
| Blood Pressure | What is Asthma? - An animation  |          |          |          |   |
|                | Did You Know 1 in 3 adults in the UK have high blood pressure? - Your pharmacist can check your blood pressure and explain your numbers   |          |          |          |   |
|                | <b>1 - 31 March Ovarian Cancer Awareness Month</b>  |          |          |          |   |
|                | Ovarian cancer - Knowing the symptoms   |          |          |          |   |
|                | What is Ovarian Cancer? - 10 things you should know   |          |          |          |   |
|                | Ovarian Cancer - The Hidden Symptoms  |          |          |          |   |
|                | BRCA gene mutations - Anika's story   |          |          |          |   |
|                | Cancer and coronavirus - Will my treatment be cancelled?  |          |          |          |   |
|                | Cancer and Coronavirus - How will radiotherapy for breast cancer be affected?   |          |          |          |   |
|                | Let's talk about cervical cancer  |          |          |          |   |
|                | Help Us, Help You - ensuring patient safety with COVID-secure wards and making sure patients receive medical care safely  |          |          |          |   |
|                | A dad with cancer is still a dad  |          |          |          |   |
|                | A grandad with cancer is still a grandad  |          |          |          |   |
|                | Cancer Signs - Knowing what's normal for you  |          |          |          |   |
|                | It's just a little pain - Your NHS is here to see you, safely   |          |          |          |   |
|                | It's just a little lump - Contact your GP if you're worried about a symptom that could be cancer  |          |          |          |   |
|                | It's just bloating - Your NHS is here to see you, safely  |          |          |          |   |
|                | It's just diarrhoea - Your NHS is here to see you, safely   |          |          |          |   |
|                | It's just a little bit of discomfort - Your NHS is here to see you, safely  |          |          |          |   |
|                | <b>NHS I Need A Pharmacist!</b> - Series of short films signposting minor ailments support for coughs and sore throat   |          |          |          |   |
|                | Diabetes - Protect your family  |          |          |          |   |
|                | <b>26th February - 3rd March - Eating Disorders Awareness Week</b>  |          |          |          |   |
|                | Eating Disorders Awareness Week - Supporting parents and carers   |          |          |          |   |
|                | Eating Disorders Awareness Week - Thanks for your support   |          |          |          |   |
|                | Nutrition and diet - A clash of two cultures  |          |          |          |   |
|                | <b>NHS I Need A Pharmacist!</b> - Series of short films signposting minor ailments support for earache  |          |          |          |   |
|                | ellaOne - The UK's most effective morning after pill  |          |          |          |   |
|                | ellaOne - My Morning After  |          |          |          |   |
|                | Where can I get the morning after pill?   |          |          |          |   |
|                |   |          |          |          | <b>26 March - Purple Day for Epilepsy</b>                     |
|                |   |          |          |          | Calm, Cushion, Call - How to deal with epilepsy episodes      |
|                |   |          |          |          | The Epilepsy Space - What do people get wrong about epilepsy? |
|                |   |          |          |          | The Epilepsy Space - How does epilepsy impact your life?      |
|                |   |          |          |          | Young Epilepsy - Be Epic! Everyone knows someone              |
|                | <b>Viagra Connect - Get help finding a way forward without a prescription, from your pharmacy</b>   |          |          |          |   |
|                | Viagra Connect - Start your new love story  |          |          |          |   |
|                | <b>NHS I Need A Pharmacist!</b> - Series of short films signposting minor ailments support for eye irritations  |          |          |          |   |
|                | Eye pain - When should I worry?   |          |          |          |   |
|                | Eye symptoms - When should I worry?   |          |          |          |   |
|                | Asthma & Allergies - Kirsty's story   |          |          |          |   |
|                | How we can help you - The national patient representation organisation Healthwatch explains its' activities   |          |          |          |   |
|                | Coronary heart disease, clogged arteries and atherosclerosis  |          |          |          |   |
|                | What is heart failure? - The signs and symptoms   |          |          |          |   |
|                | The Angina Monologues - Shocking statistics   |          |          |          |   |
|                | Hard & Fast CPR - Vinnie Jones CPR TV advert saved my life... Graham's story  |          |          |          |   |
|                | A Heart attack is a medical emergency - Call 999  |          |          |          |   |
|                | <b>Switch Off, Game On!</b>   |          |          |          |   |
|                | <b>Support a friend, ask twice</b>  |          |          |          |   |



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|---|-------------------|---|--|--|
|    | Mental Health     | NHS Every Mind Matters - Promoting self-care actions to encourage everyone to look after their mental health and wellbeing  |  |  |
|   |                   | Samaritans - Breathing portraits to show we listen  |  |  |
|   |                   | Five Ways to Look After Your Wellbeing  |  |  |
|   |                   | Isolation and Loneliness - What's up with everyone?   |  |  |
|   |                   | How to support someone with depression - Advice from the Samaritans charity   |  |  |
|   |                   | Listen with your eyes - It's what a Samaritan does  |  |  |
|   |                   | Talk To Us - We're the Samaritans and we're here for you  |  |  |
|    | NHS Services      | Video consulting with your NHS  |  |  |
|   |                   | The NHS in control - Aishah's story   |  |  |
|   |                   | We re NHS Hurses - Kingsley's story   |  |  |
|   |                   | The NJS is my employer - Jack's story   |  |  |
|   |                   | The NJS is my employer - Sophie's story   |  |  |
|   |                   | Accessing My GP Remotely  |  |  |
|   |                   | The NHS App - I use it because...   |  |  |
|   |                   | Your midwife is here to see you safely  |  |  |
|   |                   | Share your experiences #BecauseWeAllCare  |  |  |
|   |                   | We are the NHS then, now, always - The 'join us' recruitment drive  |  |  |
|   |                   | NHS 111 - how do I access the service?  |  |  |
|    | Oral Health       |   |  | 20 March - World Oral Health Day   |
|   |                   |   |  | Oral Health - The dangers of shortcuts                                   |
|   |                   |   |  | Save A Smile   |
|   |                   |   |  | Learn How Tea Affects Your Tooth Enamel                                  |
|   |                   |   |  | Learn how Orange Juice Affects Your Tooth Enamel                         |
|    | Organ Donation    | Organ donation - The law in England   |  |  |
|   |                   | Leave Them Certain - Change in organ donation law   |  |  |
|   |                   | Organ donation - Hannah's story   |  |  |
| OTC   |                   | Seasonal OTC products available from your pharmacy - Including analgesics, cough and cold remedies, constipation, diarrhoea, diet products, eye health, flu remedies, first aid, home remedies, haemorrhoid relief, indigestion, joint pain, lip care, sleep aids, sore throat products, vitamins, minerals and supplements |  |  |
| Pet Medicines   |                   | Pets will be Pets - Treating fleas and ticks in the home  |  |  |
|   |                   | Love is not Enough - Treating dog fleas   |  |  |
|   | Pregnancy         | Your midwife is still available to see you, safely  |  |  |
|  | Pharmacy Services | NHS Pharmacy Teams - Adding years to life and life to years with pharmacy services and skills   |  |  |
|   |                   | NHS Pharmacy Teams - Use your pharmacy and help the NHS   |  |  |
|   |                   | Pharmacy Opening Hours & Contact details - Animated graphics bespoke to your pharmacy   |  |  |
|   |                   | Public Health England - Help Us to Help You Pharmacy campaign   |  |  |
|   |                   | Patient Advice - Please Tell Your Pharmacist about any existing conditions or medication  |  |  |
|   |                   | Patient Advice - What to keep in your First Aid Kit at home   |  |  |
|   |                   | Patient Advice - Your Medicines Cupboard at Home and what should be kept in it  |  |  |
|   |                   | Introduction to Pharmacy First  |  |  |
|   |                   | Ask Your Pharmacy Team Today - Confidential information about all the services available from your pharmacy   |  |  |
|   |                   | Help Us, Help You - Your pharmacy team are healthcare experts and qualified to give advice about a wide range of health and wellbeing matters and when to see your  |  |  |
|   | Road Safety       | Electronic Prescriptions in the pharmacy - An example for patients  |  |  |
|   | Road Safety       | It's only a little bit - It doesn't matter, you know there's no excuse for speeding   |  |  |
|  | Safeguarding      | I See You - Hundreds of thousands of people trapped at home with abusive partners in lockdown conditions  |  |  |
|   |                   | The Naked Threat - Ending image based abuse   |  |  |
|  | Self-Care         | Self Care - Your pharmacy is here to help and support you with self-care and the management of your long term conditions  |  |  |
|   |                   | Supporting the Self-Care Forum - Empowering people to look after themselves   |  |  |
| Sepsis  |                   | Sepsis Awareness - An NHS Consultant outlines the similarities between Long Covid and Sepsis  |  |  |
| Sleep   |                   |   |  | 19 March - World Sleep Day   |
|   |                   |   |  | The 10 Commandments of Sleep   |
|   |                   |   |  | Why we need to sleep for health and wellbeing - The Sleep Council        |
|   |                   |   |  | Children's bedtime - How to get them back on track                       |
|   |                   |   |  | World Sleep Day - A global campaign                                      |
|   |                   |   |  | We Love Sleep - How to Sleep Better                                      |
|   |                   |   |  | Are you getting enough sleep? - Dr Michael Mosley has a simple test      |
|   |                   |   |  | Wake up to the signs of sleep apnoea                                     |
|  | Stop Smoking      |   |  | 10 March - National No Smoking Day                                       |
|   |                   |   |  | No matter how careful you are, they still breathe in the harmful poisons |
|   |                   |   |  | Everytime you smoke your blood gets thick and dirty with toxins          |
|   |                   |   |  | Breathe 2025 - Make a Pledge   |
|   |                   |   |  | SmokeFree Car  |
|   |                   |   |  | Mind The Bump - The dare devil   |
|   |                   |   |  | Mind The Bump - The adventurer   |
|   |                   |   |  | If I can beat smoking then I can take on anything                        |
|   |                   | I can exercise much longer at the gym now   |  |  |
|  | Stroke            | Act Fast - A stroke is a medical emergency, symptoms need to be taken seriously   |  |  |
|   |                   | What is a stroke  |  |  |
|  | Womens Health     |   |  | 8 March - International Women's Day                                      |
|   |                   |   |  | International Women's Day 2021   |



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|----------------------|
| Contractual services |
| National Campaigns   |

